

Aug 2, 2020

President Report

Welcome everyone

- Thank you for attending today
- I know it's a bit strange, but we very much needed to meet with you.
- We're hoping that if you have questions, that you will send them to us in the chat box
- and know that we will be reviewing them at this Tuesday night's board meeting and will work on how best to get our responses back to you

Gratitude and appreciation

- Rev Clive- the Board wants to thank you for your leadership, integrity and innovation in maintaining our ministry through this unprecedented quarantine, and quite literally keeping the light shining in Hummingbird House.
- Thanks to Staff
- Thanks to Marco
- To the Previous Boards- we thank you for your fiscal discipline, the mortgage is almost paid off
- Marj and Caroline-providing the vision and ministry that created and maintained our spiritual community and sacred grounds.

Community communication

- The Board has been meeting now for a little bit under 3 months
- The very first thing that we agreed to, was that it was a priority for all of us that we earn your goodwill and trust not only through good work and but also through transparency. And as you know, the only way to have transparency is through honest and effective communication.

So, to our communication to date:

- We created a short video message from the President
- Created weekly video updates and edited them into the Sunday streaming service
- Added weekly updates on our Friday eNews
- Created a tab in our home webpage for access to the board's documents, video's, and messages
- Created a questionnaire to understand your needs & preferences on returning to campus services
- Sent out a letter with a FAQ fact sheet on our Minister's contract
- Created today's Community update
- and we are planning on having our 2020 Annual meeting in the fall

Aug 2, 2020

- However, despite this effort, we recognize that it is not enough and that we need a plan to have effective 2 way conversations with you, and as such, we will be coming back to you with some ideas- **Erin** will be our point on **Community engagement**, so, please feel free to contact her with any idea or suggestions that you might have regarding our future meetings.

Mental model

- When we first started to meet, I needed a way for the board to bond and prioritize their efforts, so I asked each one individually:
- What brought you to UoT?
- What keeps you here?
- What would drive you away?
- We fell into a framework, or perhaps a soft mental model of a 7 day per week Campus of consciousness or perhaps a Community of Consciousness.
- From a business perspective we envisioned many entry points for many product lines.
- From an academic perspective we imagined an educational model, with elementary, secondary, undergraduate, Master, PhD, and Ministry level curriculums, workshops, and training programs...again multiple entry points and product lines
- A key concept was that Unity foundational and metaphysical were at the core with a licensed Unity minister.
- A second concept was providing the teachings' from the World Religion's, their sacred texts, and their sacred truths
- and a third concept was to provide the opportunity to understand and move into the Mystical and Far Reaches.
- We all resonated with UoT's east meets west vibe and enjoyed our eclectic book store.
- None of us could imagine selling our Miracle on Prospect.

The Work (rolled up our sleeves and went to work)

- The first thing we needed to understand was our financial status (Assets, liabilities, monthly P&L), which Todd will share with you
- Then we needed to resolve our Minister's contract, which we did with integrity and transparency.
- We quickly recognized that a new norm for us would be an on-line virtual presence and we are diving into understanding and improving it.
- We started an outreach process to learn about and compare other Unity Church's Best Practices- Lisa will share with you
- Opening the church safely and reliably was a chief concern of ours and we sent out questionnaires to understand your preferences and concerns- Erin will go over some of these learnings' with you.

Aug 2, 2020

- As you know, our 3 acre property has Victoria House, a Tustin Historic building built in 1890, Hummingbird House, which is a Craftsman Style Bungalow built in 1920, an 85 seat sanctuary, and a one of its kind Sacred Gardens....all of which are dear to us...however, they need our attention and Connie will go over our understanding of their status.
- There is much more that needs our attention and to work on, we have pages... so we are building a Strategic Planning tool that will help us document and share with you our potential strategies and action plans - Lisa will present that to you.

Where we are Today

- That brings us to where we are today...
- We need a divinely inspired Vision that will guide us in the priorities that we set and the actions that we take.
- Vision sets strategy and strategy sets action
- As we have stabilized and better understand where we are, it is your Board's intention to create a process where we can work with you to create a vision that will lead us into a spiritual, mental, and physical future of Prosperity.
- It is our desire to do this together, with open hearts, open minds and loving intentions.

We are looking forward to this journey with you, there is so much more to come...

Thank you for your time.

**Jim DeFontes, MD
Board President, Unity of Tustin**